


Louise Summerton


Resume


CLICK HERE
FOR SAMPLES
OF MY WORK



CONTACT

 Alexandria NSW 2015

 0403 359 885

 Louise@Lx9design.com

EXPERIENCE

2017 – CURRENT

Creative Director
LX9 Design

1995 – 2017

Art Director
Magnesium Media
(formerly Gadfly Media)
Custom publishing projects for
a wide range of clients

1991 – 1995

Graphic Designer
Design Resource
Packaging, reports, product
graphics and POS

QUALIFICATIONS

Degree **Graphic design**
Certificate **Fine art**

NSW Police Check

Working with Children Check
No: WWC2527927V

VOLUNTEER WORK

Preci
Style guidelines, brand
development, brochure, social
media and report design and
templates

**Emerge women & children's
support network**
Ongoing design for brochures
other support material

Uniting
Design of logos and
newsletter

SKILLS

SOFTWARE

Adobe Creative Suite/Cloud:
Indesign
Photoshop
Illustrator
Acrobat
Wordpress
Wix
Canva
Mailchimp
Microsoft Office
Powerpoint
and many more

Extensive experience
designing and managing
projects from brief to
completion

Digital assets, websites,
enewsletters, EDMs, static and
animated ads

Award and event design
themes and implementation
over a range of print and
digital media

Extensive experience
designing long-form reports
and magazines

Logo design, application and
branding guidelines

Infographics

Photo research and
retouching

Illustration

Prepress and print
management

Excellent client relationships
and retention

CLIENTS (CURRENT & PAST)

The Walkley Foundation

Logo design and branding
guidelines, annual reports,
The Walkley Magazine, web
and print design for awards,
conferences, reports, various
event themes and support
material

Media, Entertainment and Arts Alliance

The Equity Magazine, annual
reports, press freedom
reports, logos, infographics,
event themes and conventions
programs

Maritime Union of Australia (division of CFMMEU)

Maritime Workers Journal,
reports, programs and
campaigns, themes and logos,
convention programs

International Federation of Journalists

Web and print design for
reports, logos and campaigns
themes

Australian Sonographers Association

Journals, reports, convention
theme and support material

UNSW

Report for NeuRA &
alumni magazines

Australian Manufacturing Workers Union (AMWU)

Journal, state newsletters,
calendar and other material

Chalk Systems

Design of logo & branding,
brochure & website

Brown-Forman Australia

B2B/EDMS for Jack Daniels,
Jagermeister, Woodford
Reserve Bourbon, Glen
Dronach and others

Australian Art Collector

Magazine, branding,
advertising, digital newsletter
and promotional material

Luxury Travel magazine

Magazine and tourism
supplements, theme for
awards events, digital
newsletter and advertising

Art Edit magazine

Art/interior design magazine
and digital promotional
material

International Press Institute

Convention, campaign
concepts and digital assets

Springwood Neighbourhood Centre Co-operative -

Annual reports

Reed Expos

Programs for expos

HQ Insurance

Online & print campaigns

Copyright Agency

Brochures and reports

Eveready

Packaging for Eveready
products

Wella Australia

Packaging and point of sale

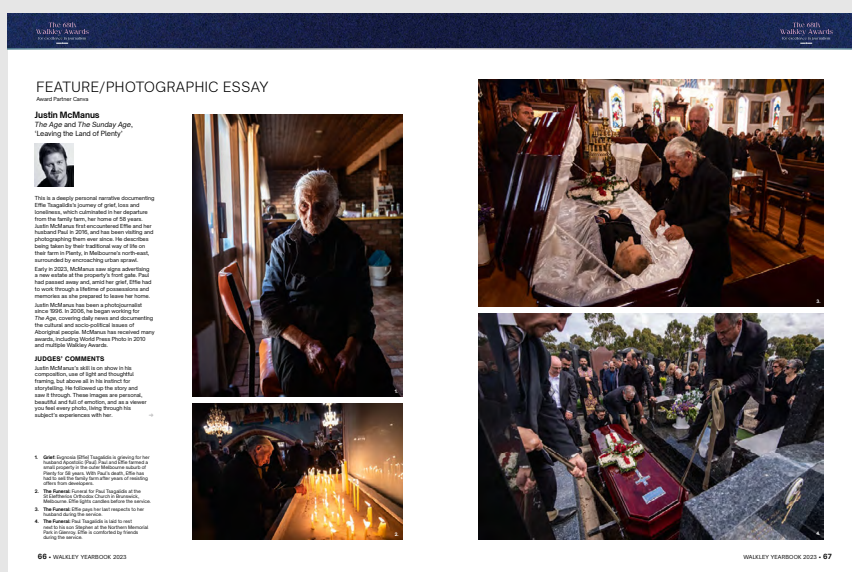
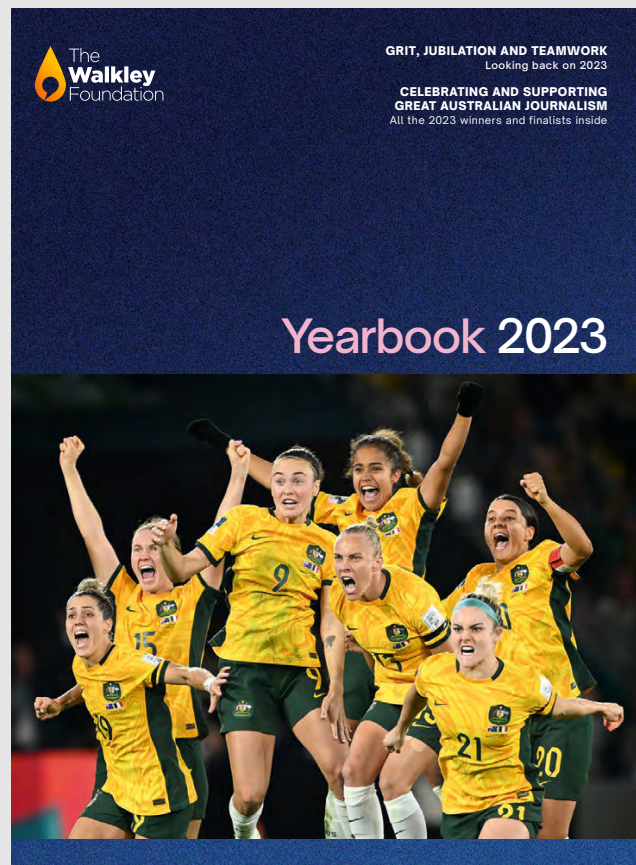
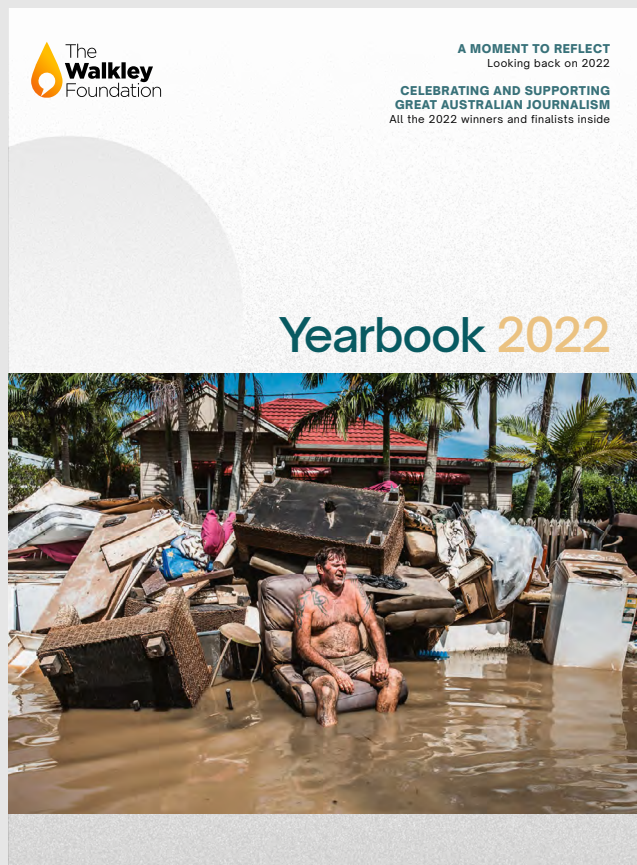
Big W

In-store promotional material
for 'Back to school', Christmas,
Easter and other seasonal
themes

THE WALKLEY FOUNDATION

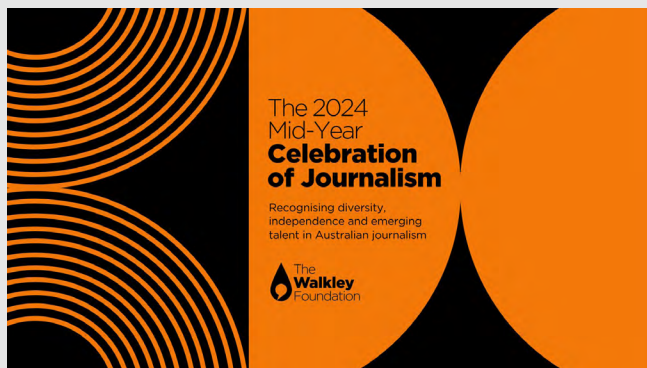
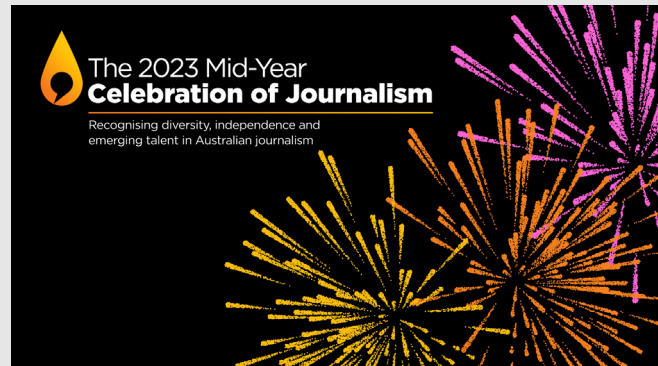
Yearbook, logo & brand guidelines, cards, event themes + invitations, banners, brochures + more

Yearbook



THE WALKLEY FOUNDATION

Awards digital themes, banners, presentations & templates



MEDIA, ENTERTAINMENT ARTS ALLIANCE

Digital ad concepts



UNSW/NEURA

Design of profile report - design based on chapters being easily converting to A4 brochures



NEUROSCIENCE RESEARCH AUSTRALIA 2020

NEURA'S ANNUAL SNAPSHOT

STAFF

A total of **246** staff, over **64%** of whom are female

34 Research groups

210 Research staff and students

36 Executive, operations and foundation staff

PERFORMANCE

212 active grant awards from 66 funding bodies

342 publications

28 clinical trials currently underway

PUBLIC COMMUNITY AND INVOLVEMENT

800 people in Neura's volunteer registry, including 51 new volunteers in 2019. Our volunteers have participated in **88** projects to date.

Over **300** people involved in technology-based falls prevention programs

49 brain and **17** spinal cord donations, producing over **6500** samples for research projects

Over **2000** participants in the Colour Your Hair for Mental Health campaign

NEUROSCIENCE RESEARCH AUSTRALIA 2020

POTENTIAL IMPACTS IN AUSTRALIA

Neura's research is helping Australians reduce the likelihood of neurological decline and increase longevity. Our work examines the factors that contribute to successful ageing with the aim of providing advice on how Australians can increase the likelihood that they will retain their cognitive ability as they age. We have also produced new guidelines for general practitioners and a dementia care intervention for people in residential aged care.

Indigenous Australians are much more likely to develop dementia than the general population, and our studies are advancing the health advice given to Aboriginal and Torres Strait Islanders. We are working closely with rural and urban Aboriginal communities to share our latest research and develop better health outcomes for these groups. Neura is also studying familial Alzheimer's disease and collaborating with national and international institutes on these projects. Families where Alzheimer's disease is caused by an inherited genetic mutation are rare but have a vital role to play in advancing our understanding of the disease process. Brain scans and other biomarkers of early disease activity have led to prevention trials in this rare group of people, but the insights gained should lead in time to more widely available preventive measures.

More than **500,000** people in Australia have dementia and there are **250** new diagnoses each day. These diagnoses are expected to rise to over **300** per day within the next five years

Currently, over **1.5** million Australians provide care to someone living with dementia. By 2036, the total cost of dementia in Australia is predicted to increase by **81%**

There are also in excess of **100,000** Australians living with Parkinson's disease

In approximately **85%** of dementia and Parkinson's disease cases, the cause is unknown.

SNAPSHOT OF CURRENT RESEARCH

Dementia risk assessment tools and advice: using big data approaches to develop practical online tools for clinicians and the general public, to assess risk factors for dementia and related chronic diseases and associated advice.

The Dominantly Inherited Alzheimer Network (DIAN): has identified biomarkers for Alzheimer's disease that are detectable long before initial clinical symptoms become apparent. These are now being used in clinical trials to prevent or delay dementia in people carrying a genetic mutation causing familial Alzheimer's disease.

Our MOB Study: neuroimaging to investigate social and biomedical risk factors, and underlying causes of dementia with older Aboriginal Australians.

The Audacious study: investigating important links between hearing loss and cognitive decline.

BPSD PLUS: a person-centred approach to managing behavioral and psychological symptoms of dementia in residential care.

AUSTRALIAN SONOGRAPHERS ASSOCIATION

Reports



Journals

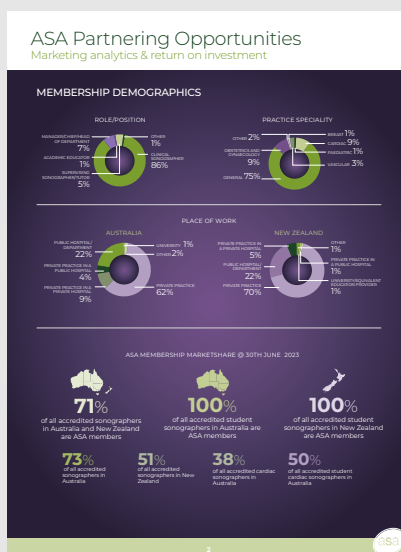
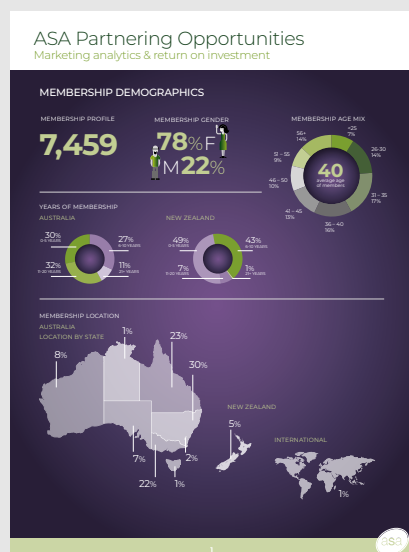


AUSTRALIAN SONOGRAPHERS ASSOCIATION

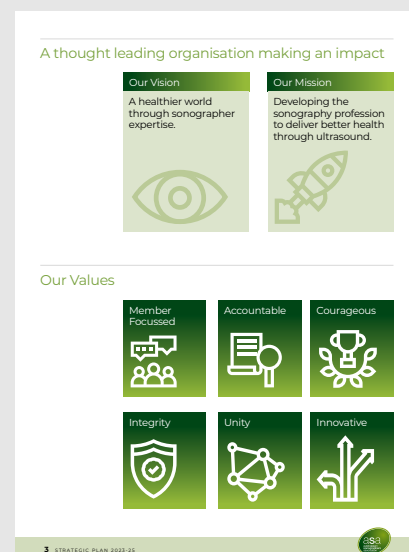
Conference mock-up concepts



Partnering Opportunities



Strategic plan



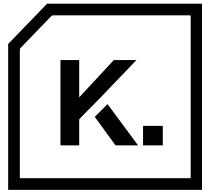
INCLUSIFY CONSULTING



RACHEL CLARKE LEGAL



KINN PROJECTS

JUNE ANDREWS AWARD
(THE WALKLEYS FOUNDATION)

CHALK SYSTEMS



THE DOODLE DEN



BROWN-FORMAN AUSTRALIA

EDMs



ALWAYS ICE COLD
JÄGERMEISTER COOLPACK

-18°C FROM THE FREEZER

OFFER \$10 OFF A PACK OF 6 ON FIRST ORDER

[BUY NOW >](#)



SAME JACK. NO SUGAR.
10 PACK NOW AVAILABLE

2+1 deal ON FIRST ORDER
CONTACT YOUR SALES REP TO FIND OUT MORE

[BUY NOW >](#)

■ NO SUGAR OFFERINGS ARE THE THIRD FASTEST GROWING CATEGORY IN DARK RTD AT +9.2%
■ WITHIN THE BOURBON RTD CATEGORY, 10 PACKS ARE THE MOST VALUABLE FORMAT WORTH \$937M WITH AN AVERAGE GROWTH RATE OF +5.7% MAY

JACK DANIEL'S
Old No. 7



Gearing up for Christmas

[CONTACT >](#)

■ WEEKLY RETAIL SALES VALUE INCREASES BY 75% IN DECEMBER
DO YOU HAVE ENOUGH STOCK TO MEET DEMAND?
■ SUPER PREMIUM SPIRITS ADD AN INCREMENTAL \$5M TO RETAIL SALES VALUE IN DECEMBER
HAVE YOU MAXIMISED YOUR RANGE?

JACK DANIEL'S
Old No. 7



Smooth Like Jack
WITH A FIERY FINISH

BUY 6 BOTTLES, RECEIVE 1 BONUS BOTTLE

[CONTACT YOUR SALES REP TO FIND OUT MORE](#)

[BUY NOW >](#)

Online advertising



JACK DANIEL'S
— GET —
JACK
DELIVERED

PLEASE DRINK RESPONSIBLY

[SHOP](#)



GET JACK DELIVERED

JACK DANIEL'S
Old No. 7

PLEASE DRINK RESPONSIBLY

[SHOP](#)



JACK DANIEL'S
— GET —
JACK
DELIVERED

JACK DANIEL'S
Old No. 7

PLEASE DRINK RESPONSIBLY

[SHOP](#)

LUXURY TRAVEL MAGAZINE

Design of LTM, advertising, proposals + digital assets



SONTAYA

THE ST. REGIS SAADIYAT ISLAND RESORT
Asian fusion meets fine dining. The views and location can't be beat! I usually sit outside when the weather allows it - it is so peaceful and serene. The service is excellent.

BRASSERIE ANGELEQUE JUMEIRAH AT ETIHAD TOWERS
Being French, this is the best place for me to feel at home with Oliver Jackson's beef tartare and the rack of lamb. Brasserie Angelique serves classy French food with its myriad flavours.

FLOKKA

EASTERN MANGROVES PROMENADE
My favourite place to go for a lively dinner; the place is always full! The food is great and the service very good. Try the daily catch cooked the way you want. A great place to go with a bunch of friends.

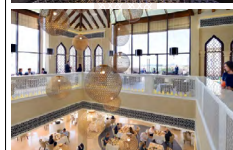
5605TH, THE GRILL THE ST. REGIS SAADIYAT ISLAND RESORT
You can drink good wine from their extensive wine list and enjoy the magic of the bartender with an amazing cocktail. When I am dying for a good cut of meat, this is my destination and I am never disappointed.

HAKKASAN EMIRATES PALACE
Outstanding Chinese fusion cuisine prepared in a modern, mouth-watering style by chef Stefan Tremp. The food is delicious and atmosphere amazing. If you love a cocktail this is your place.



ZUMA

GALLERIA MALL
I am a big fan of whiskey, so I can say you must try their Japanese whiskey. The sushi and wagyu beef are the best in town. Food is served to share, which makes for a great atmosphere.



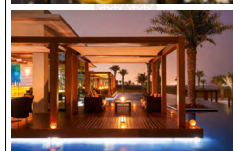
AVASA

THE ST. REGIS SAADIYAT ISLAND RESORT
I highly recommend this venue for excellent Indian food. The food and staff are very good, but order wisely as the portions are very big!



VILLA TOSCANA

THE ST. REGIS ABU DHABI
Chef Thomas Fendler will take you on a pure Italian journey. I like to go with my wife for a romantic dinner, but it's a great choice for brunch, à la carte or simply a pizza, and they also have a beautiful wine cellar.



BYBLOS SUR MER

INTERCONTINENTAL ABU DHABI
A place to go to enjoy the sunset with great Lebanese food. One of the best views of Abu Dhabi.

LIMO RESTAURANT

BAB AL QASR HOTEL
Of course, I must include one of my own restaurants. The first pure Peruvian restaurant in the capital, Limo brings you to a different level of the South American cuisine than you are probably used to. Chef Luis and his team are doing wonders with the dishes on the menu. The flavours are just amazing and take you to a different world. I recommend you try the ceviche and the beef anticucho.

INFOGRAPHICS

SEXUAL HARASSMENT
IN THE SPOTLIGHT

Between July and November 2017 Equity conducted a survey of sexual harassment, criminal misconduct and bullying in the Australian live performance industry. The results expose widespread abuse and a culture of fear. It's time for action



SURVEY SNAPSHOT

1,124 people completed the survey

66% FEMALE **28%** MALE **6%** OTHER

80% have worked in the **live performance industry** for more than 5 years
Average age is **36** years old

At least **40%** of respondents have experienced at least one form of sexual harassment.

38% of the male respondents had experienced sexual harassment

Who the perpetrator was:

35% Another cast member

18% Director

35% A member of crew

10% Other (commonly amongst teachers, conductors and photographers)

The most common forms of sexual harassment experienced were:

61% Suggestive comments or jokes

49% Unnecessary or unwelcome physical familiarity

49% Receiving intrusive questions about their private life

42% Staring or leering

58% of respondents were rarely or never made aware of any relevant policies or processes for dealing with these issues.

47% respondents said that when they did make a report, the situation was not handled well and in half those cases, it got worse.

53% of victims and of witnesses have never reported sexual harassment, criminal misconduct or bullying

60% of these consults

The most common reasons for not reporting an experience of sexual harassment, criminal misconduct, or bullying include:

43% Worried about professional repercussions

36% Didn't think anything could be done

40% Worried reporting would worsen the situation

14% Hoped it would resolve itself

Authorised by Zoe AWEA, WEAA Equity Director

Injury is the leading cause of death among people aged 1 to 44 years.



For children, road transport crashes are the leading cause of injury related death, with passengers of motor vehicles accounting for approximately half of these.



Older motorists are at up to **9 times higher risk** of serious injury in a crash than younger adults, and the number of injured older motor vehicle occupants is increasing.



In 2019 there were

1195

road crash deaths, an increase of **5.3%** from 2018

Currently in Australia

1 IN 5 people experience chronic pain and chronic pain costs **\$73.2 billion** per year

A total of **5.23 million** Australians will be living with chronic pain by **2050**

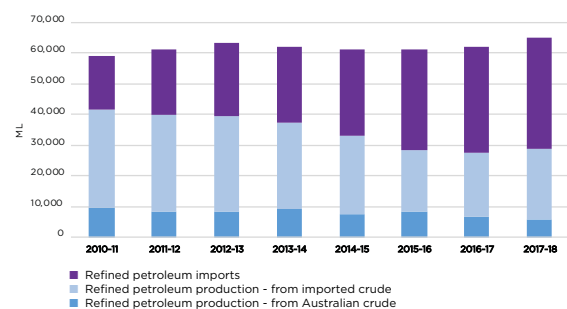
20% of all GP presentations in Australia involve chronic pain, and **70%** of these consults



Chronic pain

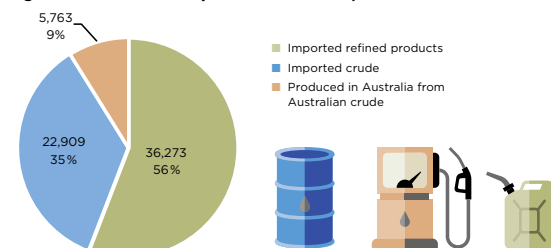
is Australia's third leading cause of total disease burden

Figure 1: Refined petroleum imports and domestic production, 2010-2018



Source: Department of Environment and Energy, Australian Petroleum Statistics, Issue 265 August 2018, Table 2 (p.8) and Table 4 (p.26).

Figure 2: Sources of refined petroleum in Australia, 2017-18



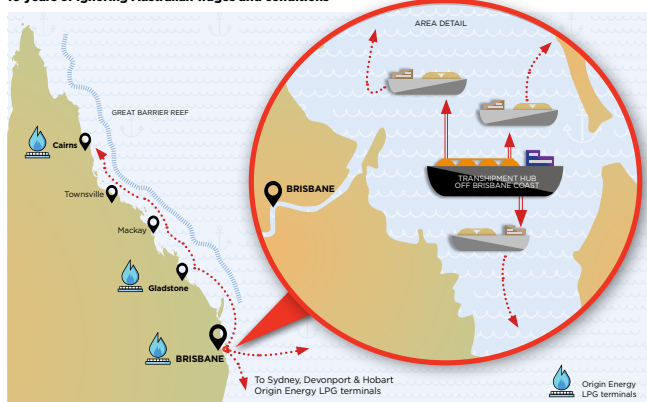
Source: Department of Environment and Energy, Australian Petroleum Statistics, Issue 265 August 2018, Table 2 (p.8) and Table 4 (p.26).

1,830 ongoing jobs in operation and maintenance



Source: BVG Associates, New York State Offshore Wind Master Plan: The Workforce Opportunity of Offshore Wind in New York, December 2017, p.62. Prepared for New York State Energy Research and Development Authority. E19 INFOGRAPHIC BY LX9 DESIGN

Origin Energy:
10 years of ignoring Australian wages and conditions



ILLUSTRATION

